

July 2024



GO BIG

CAMPAIGN FOR *great parks*

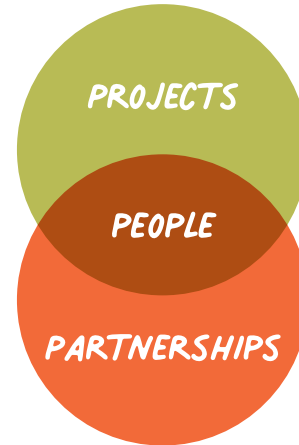
TODAY, WE ARE
PUTTING *wild new ideas*
TO WORK FOR *everyone*.
WILL YOU HELP US
PLANT *this seed?*

WILD IDEAS. WELL FUNDED.

Great Parks has been protecting green space and providing recreational opportunities in Greater Cincinnati for nearly a century. What started as a single park site has grown into an unmatched system of accessible big lands spread across Hamilton County—over 18,000 acres accounting for one-third of the county’s open space.

Now, Great Parks is ready for its next chapter: Activating those big lands to position the region as a vibrant and healthy place to live, learn, work, and play. Introducing **Go Big, our transformational \$50 million capital campaign.**

The investment areas and goals for this transformative campaign will position Great Parks as a regional pillar. Investing in Go Big delivers the power of wild and promise of well to everyone.



PROJECTS

Lean into our 10-year comprehensive master plan to catalyze momentum towards the future.

PEOPLE

Prioritize access and value activities unique to our residents’ wants and needs.

PARTNERSHIPS

Forge community and regional level intersections to amplify programming and measure outcomes.

CAMPAIGN PROGRESS TO DATE:

To date, the campaign has raised more than **\$20.7 million** toward our goal of **\$50 million** over five years.

\$ 20.7M

\$ 29.3M
remaining

\$ 50M
goal



SHAKER TRACE NURSERY IMPROVEMENTS
\$ 14,348,905 MILLION

Project rendering



SHARON WOODS HARBOR RENOVATIONS
\$ 30,458,114 MILLION

NAMING RIGHTS FUNDED BY:
James J. and Joan A. Gardner Family Foundation
Other opportunities still available



WEST REGION BLUEWAY & TRAIL SYSTEM
\$ 14,100,000 MILLION



CANOPY WALK AT EMBSHOFF WOODS
\$ 8,775,000 MILLION

Project rendering



NAMING RIGHTS FUNDED BY:
The Farmer Family Foundation
Other opportunities still available

WOODLAND MOUND NATURE & EDUCATION CENTER
\$ 11,941,000 MILLION

Project rendering

CAMPAIGN COMMITTEE MEMBERS:

Committee: Kay Bornemann, Andrew Chamberlain, Ann Frederick, Scott Keller, Eric Mueller, TJ Norris, Bobby Slattery, James Wilz, Jeff Yund

To learn more, please contact:

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