



GO BIG

CAMPAIGN FOR *great parks*

FUND
your wild.

March 2025

WILD IDEAS. WELL FUNDED.

Great Parks has been protecting green space and providing recreational opportunities in Greater Cincinnati for nearly a century. What started as a single park site has grown into an unmatched system of accessible big lands spread across Hamilton County—**over 18,000 acres accounting for one-third of the county's open space.**

Now, Great Parks is ready for its next chapter: Activating those big lands to position the region as a vibrant and healthy place to live, learn, work, and play. Introducing **Go Big, our transformational \$50 million capital campaign.**

The investment areas and goals for this transformative campaign will position Great Parks as a regional pillar. Investing in Go Big delivers the power of wild and promise of well to everyone.



PROJECTS

Lean into our 10-year comprehensive master plan to catalyze momentum towards the future.

PEOPLE

Prioritize access and value activities unique to our residents' wants and needs.

PARTNERSHIPS

Forge community and regional level intersections to amplify programming and measure outcomes.

CAMPAIGN PROGRESS TO DATE:

To date, the campaign has raised more than **\$21.1 million** toward our goal of **\$50 million** from 2022–2031.

\$ 21.1M

*\$ 28.9M
remaining*

*\$ 50M
goal*



**SHAKER TRACE NURSERY
IMPROVEMENTS**

\$11.5 MILLION

Project rendering



**WEST REGION BLUEWAY
LAUNCH SITE AT
MITCHELL MEMORIAL FOREST**

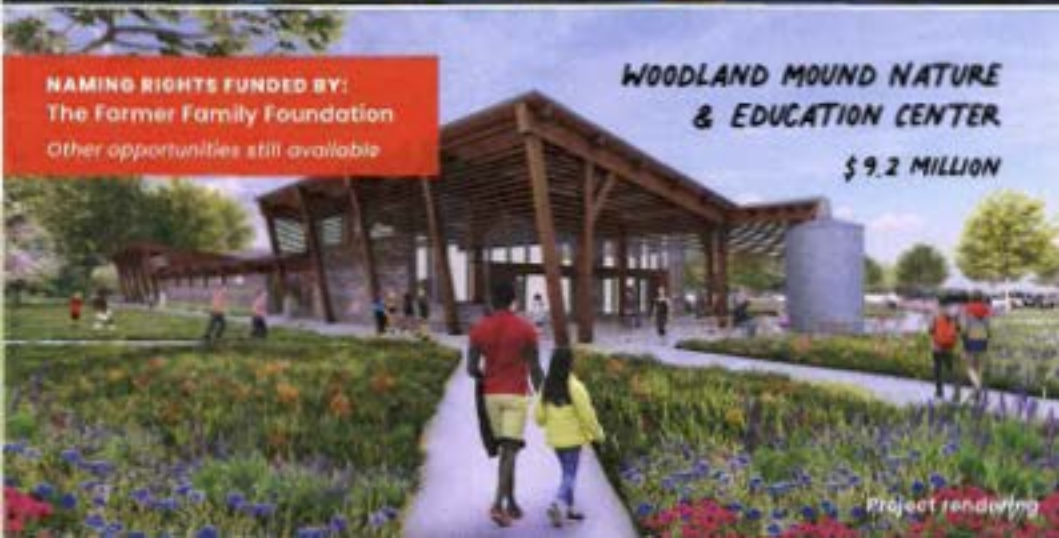
\$6.5 MILLION

(First of five launch sites)

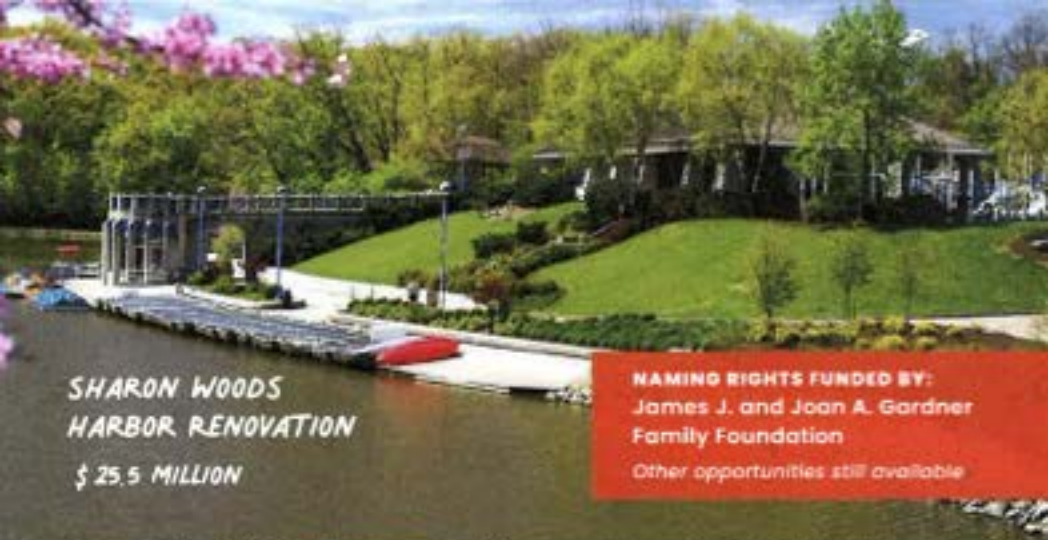
NAMING RIGHTS FUNDED BY:
The Farmer Family Foundation
Other opportunities still available

**WOODLAND MOUND NATURE
& EDUCATION CENTER**

\$9.2 MILLION



Project rendering

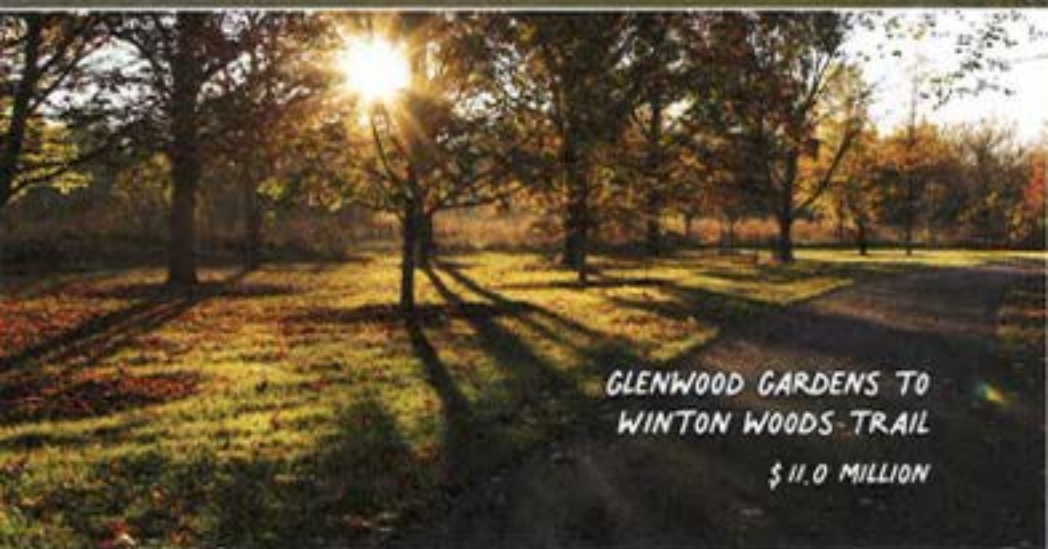


**SHARON WOODS
HARBOR RENOVATION**

\$ 25.5 MILLION

NAMING RIGHTS FUNDED BY:
James J. and Joan A. Gardner
Family Foundation

Other opportunities still available



**GLENWOOD GARDENS TO
WINTON WOODS-TRAIL**

\$ 11.0 MILLION

GREAT PARKS FOREVER BOARD OF DIRECTORS:

Kay Bornemann, Andrew Chamberlain, Ann Frederick, Tony Keckeis,
Scott Kelier, Eric Mueller, TJ Norris, Erica O'Brien, Bobby Slattery,
James Wilz, Jeff Yund

To learn more, please contact:

Tom Carleton, Chief of Philanthropy
tcarleton@greatparks.org
513-245-7456

